

## Media Room

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**For Immediate Release**

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### **New Report: Wisconsin Manufacturing Best Positioned to Compete Governor Doyle Welcomes Magnetek Headquarters Menomonee Falls**

Wisconsin is ranked one of the top states in the country for manufacturing by an industry study released today. According to findings by eMvoy, a Chicago-based industry research group, Wisconsin is the 6th state in the country best positioned to compete nationally and in the global manufacturing economy. Over 100,000 U.S. manufacturers were rated by assessing company stability, market penetration, technology, and web presence.

Governor Doyle praised Wisconsin manufacturers and welcomed a new high-tech manufacturer to Wisconsin. Magnetek Inc., a publicly traded company that makes power control products and systems for communications, data processing, medical electronics, and energy management, will relocate its national headquarters from California to Menomonee Falls, creating 60 new high-wage jobs.

"All this confirms that Wisconsin manufacturers are competing at the very high-end," Governor Doyle said. "We're excited that Magnetek has made the decision to move its corporate headquarters from California to Southeastern Wisconsin. Across the country and around the world, people know that the best quality products are produced right here in Wisconsin. Three and a half years ago our state had a \$3.2 billion budget deficit and an economy that was headed in the wrong direction. Since then, we've balanced the budget, created over 177,000 new jobs, and invested in manufacturing, job training and marketing Wisconsin products for export. Our work has paid off, but there remains work to be done."

While the country has lost over 450,000 manufacturing jobs over the last four years, Wisconsin is one of the only major manufacturing states to increase manufacturing jobs. Wisconsin added 2,500 manufacturing jobs since January 2003.

"There is so much confusion about the state of American manufacturing. The public perception is that, overall, U.S. manufacturing is weak. After looking at 100,000 manufacturers, we found that the state of U.S. manufacturing is not bad – as long as you are in the right state," says Craig Landy, CEO of eMvoy.

Governor Doyle announced a major job creation and training initiative last month that will build partnerships between businesses and schools so that our youth and workers are highly-skilled and ready for the jobs of the future. The initiative will provide training to 36,000 Wisconsin workers and invest in manufacturing and high tech industries that will produce tomorrow's jobs for tomorrow's workers.

In addition to Magnetek, at least 784 companies have moved to Wisconsin or expanded in this state since Governor Doyle took office. From Bemis to Kettle Foods to Logistics Health to Lowe's, Hospira, Proctor & Gamble, GE Medical Systems, General Motors Corporation, Quad/Graphics, Bucyrus, Ashley Furniture Industries and Chemtool, companies are investing in Wisconsin and creating new jobs with support from Governor Doyle's administration.

For more information on the report, contact Jenifer Aiello at eMvoy, 773-665-8865.

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